

Media Release

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Economic challenges will be new to most but not seasoned executives who can be accessed for great guidance.

"I've never experienced such economic turmoil before. How do they expect me to handle it when I have no point of reference, can you help me?" This has been the basis of calls to the newly formed executive development coach and mentor firm Amazing Results Group (ARG).

Formed through the merger of Amazing Results and iMentor-pro coach and mentor talent pools, ARG is finding a ready market for its sage head executives who have the track record, age and experience of having seen similar financial market turmoil.



"We have a trained and very experienced set of executive coaches and executive business-mentors who will share insights and knowledge to get struggling younger executives through these difficult times, said Kylie Hammond joint CEO of ARG.

"Our timing for the merger wasn't predicated on the current difficulties but fortuitously the excellence of our talent bank is where struggling firms can now come for guidance, added Donovan

Hammond adds, "Having trained business professionals walk beside you is also good risk management.

For the past six years each independent firm of coaches and mentors have worked with a respect for each others capabilities. Late in 2007 their clients were starting to request an integration of skills and experience as a progression for high-value talent. "Merging and offering a seamless line of talent based on sound business heads seemed a natural next step, said Hammond.

For Donovan, himself a former international award winning CEO, the ability to work on executive skill-sets through really good coaching techniques and then to overlay this with the vast experience of good business-mentors was an opportunity not to pass.

Nationally, ARG is well on the way to offering capital city coverage with some 70 coaches and 50 business-mentors.

Donovan has assessed the Australian Institute of Company Directors coach and mentor panel for the past five years and is regarded as one of the nations leading business-mentors. He co-authored *The Art of the Business-Mentor* and lectures in leadership. He is a non-executive Chairman and company director.

Hammond is a leading Human Capital Management consultant, specialising in attracting, retaining and getting the best performance from top executive talent, working for over 15 years in the Human Capital & Executive Search industry. Hammond is a Certified Human Resources Practitioner and Certified Executive Coach.

Amazing Results Group Company Profile:

Amazing Results Group (ARG) has assembled one of the largest and the highest calibre teams of Business Mentors & Executive Coaches, located in every capital city across Australia and throughout the Asia Pacific region. Through the ARG network, you will have exclusive access to high profile current and former CEO's and managing directors, as well the leading Executive Coaches in the region. ARG's Business Mentors and Executive Coaches have lead, or held key senior executive positions within corporate, public sector & education fields. Individuals within our network have held P&L responsibility for operations with turnovers from \$10 million through to billion-dollar corporations. The selection of your Business Mentor or Executive Coach is based on you and your specific requirements. Whether your organisation is large or small, every business owner and executive knows being in business is challenging. However, when you are teamed with a Business Mentor or one of our leading Executive Coaches, you can be confident of better motivation, decision-making and an increased chance of success is within your reach.

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