

# Media Release

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## *New approach to executive and high-value talent support announced – two industry leaders merge to meet client needs.*

Two leading executive development and talent support firms are ahead of the curve with a merger of interest targeting executive coaching and executive business-mentoring under the corporatised banner Amazing Results Group (ARG).

Amazing Results Executive Search & Coaching Group has spun off their coaching division in a marriage with leading mentoring firm iMentor-pro . The resultant 'book' of experienced trained coaches and mentors is looking like becoming the biggest such talent pool on a national basis.

In making the merger announcement, joint Chief Executive's, Kylie Hammond and Michael Donovan said, "We have seen the market requirements shift from using individuals or small organizations to integration of the coach to mentor experiential stream under brands that offer depth and range of experience. To do this seamlessly we saw an opportunity to house the best-of-breed coaches and mentors who work side-by-side to support and development valuable and scarce business talent.

Donovan explained, "Many corporate organisations and government are struggling to fill their panels of experienced coaches and mentors with trained specialists who can work as a team within a client organization at a high-level of professionalism and currency across key business drivers. Our talent pool can augment internal panels or we can form and run an external panel for client businesses thereby offering them a superior service and saving on internal resources.

A survey across ASX200 companies in 2007, revealed that really good coach and mentor material is scarce and not well focused towards positive outcomes for bigger business. ARG is driven by a tight business bottom-line focus.



All ARG talent is required to have a business background, for the business-mentors this means first hand P&L responsibility and the ability to translate their experiences into useful guidance and robust conversation around options and new scenarios.

"Our coaches too must understand that outcomes from their engagement have to meet a return on investment for the business", said Hammond.

ARG also offers a range of on-line support materials for client education and development. Coaches and mentors have a development library of over 500 items from which to underpin their own continuous development and that of clients.

ARG business-mentors must undertake a customized two-day training program called The Art of the Business-Mentor in order to be assessed and to qualify for inclusion in the ARG Mentoring Guild.

Our aim is to offer the best qualified developmental talent to clients and individuals. Nothing less is expected from top sports talent, entertainers and parents of talented children – now similarly for business executives and leaders.

Donovan has worked with the AICD to develop and run their Coach and Mentor CONNECT Program and a similar program by the Melbourne Business School. He co-authored The Art of the Business-Mentor and lectures in leadership.

Hammond is a leading Human Capital Management consultant, specialising in attracting, retaining and getting the best performance from top executive talent, working for over 15 years in the Human Capital & Executive Search industry. Hammond is a Certified Human Resources Practitioner and Certified Executive Coach.

### *Amazing Results Group Company Profile*

Amazing Results Group (ARG) has assembled one of the largest and the highest calibre teams of Business Mentors & Executive Coaches, located in every capital city across Australia and throughout the Asia Pacific region. Through the ARG network, you will have exclusive access to high profile current and former CEO's and managing directors, as well the leading Executive Coaches in the region. ARG's Business Mentors and Executive Coaches have lead, or held key senior executive positions within corporate, public sector & education fields. Individuals within our network have held P&L responsibility for operations with turnovers from \$10 million through to billion-dollar corporations. The selection of your Business Mentor or Executive Coach is based on you and your specific requirements. Whether your organisation is large or small, every business owner and executive knows being in business is challenging. However, when you are teamed with a Business Mentor or one of our leading Executive Coaches, you can be confident of better motivation, decision-making and an increased chance of success is within your reach.

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